

## Taylor & Francis Author Seminar

You are cordially invited to join us for the Taylor & Francis Author Seminar, which will be taking place at Tel Aviv University.

**Event time: Wednesday 17<sup>th</sup> June at 3pm**

**Location: The Brender-Moss Library of Social Sciences and Management**

### Agenda

#### Author's seminar part I

**Improve acceptance chances for publishing with Taylor & Francis and important facts about DRM and Metrics**

1. Author's toolbox- tools and practical tips for improving a manuscript's quality such as best suggested length of an article, tips to write a distinguishable discussion.
2. DRM – what can an author do with his/her article and pre-published works (post in Mendeley, researchgate, academia.edu; post in his/her profile website)
3. Metrics – how to evaluate metrics of interdisciplinary publications, decide where to publish based on alt-metrics, google metrics.
4. Publishing process - where is the usual bottleneck, what can an author do to speed up the process?

*Coffee Break*

#### Author's seminar part II

##### Open Access

5. Open access journals and hybrid journals - what are the models?  
What has been published so far with Taylor & Francis and can be converted to open access publications?
  - What do we offer?
  - Consortium prepayment membership option
  - How can an open access prepayment membership be organised within the institution?
  - How can we help to find a sustainable model of financing APCs?
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For more information, or to register your interest for this event, please contact [smlref@tauex.tau.ac.il](mailto:smlref@tauex.tau.ac.il)

We look forward to seeing you there.